



3665

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Applicant : Thomas J. Perkowski
Serial No. : 10/058,970
Filed : January 28, 2002
Title of Invention : AN INTERNET-BASED CONSUMER PRODUCT BRAND
MARKETING COMMUNICATION SYSTEM WHICH
ENABLES MANUFACTURERS, RETAILERS AND THEIR
RESPECTIVE AGENTS, AND CONSUMERS TO CARRY OUT
PRODUCT-RELATED FUNCTIONS ALONG THE DEMAND
SIDE OF THE RETAIL CHAIN IN AN INTEGRATED
MANNER
Examiner : James Zurita
Group Art Unit : 3665
Attorney Docket : 100-058USANB0

Honorable Commissioner of Patents
and Trademarks
Washington, DC 20231

RESPONSE TO OFFICE ACTION

Sir:

In response to the Office Action mailed March 25, 2005, Applicant hereby submits the following amendments to the same: